

2026

# Arts Alive

OAK BAY

You're invited to celebrate the arts in Oak Bay. Become a community arts champion by supporting the Arts Alive Sculpture program.



## What is Arts Alive?

Arts Alive is Oak Bay Parks, Recreation and Culture's annual public art exhibition. Sculptures are selected by a peer jury to be displayed for up to a year at outdoor sites in our municipality. The sculptures are on temporary loan by the artists who are sponsored by a local business or community group.

Between June and November, the public is invited to vote for their favourite artwork and award a 'People's Choice'. The 3 sculptures that received the most votes are evaluated by the Arts Alive Jury to be considered for purchase by the municipality.

Arts Alive, now in its tenth year, has showcased over ninety works by local, regional, and internationally acclaimed artists. Thirteen of the exhibition's past sculptures are now part of the permanent art collection.

Barbara Adams, Oak Bay's Former Arts Laureate, is the visionary behind the Arts Alive program, which includes this annual program, as well as the painted pianos which are on display in the community throughout the summer.

28  
February

Artists Chosen for Display

16  
July

Opening Celebration &  
Art Tour

30  
November

People's Choice  
Voting Deadline

## Sponsorship Opportunities

### SCULPTURE SPONSOR

\$1,600 – full  
\$800 – shared

Support the artists at the heart of Arts Alive. Your sponsorship helps cover exhibition fees and shipping costs, ensuring their work can be showcased in Oak Bay.  
(up to 8 full sponsorships available)

### MEDIA SPONSORS

Help expand the reach of Arts Alive by providing media coverage or supporting the printing of our walking/cycling maps. Your contribution increases visibility for the artists and the program.

### OPENING CELEBRATION SPONSOR

\$300 and up

Elevate the launch of the exhibition, where artists, community members, and up to 150 VIP guests gather for a guided tour. Your support helps provide a welcoming event attended by Oak Bay Council and local media.

### TRANSPORTATION SPONSOR

Provide an eco-friendly transportation option for guests attending the opening celebration and tour. This sponsorship highlights your commitment to sustainability while offering strong community visibility.

### IN-KIND ARTIST RECOGNITION SPONSOR

Show appreciation for participating artists by offering in-kind support such as accommodations, meals, or small tokens of recognition for up to ten artists. These gestures help us honour their creativity and contribution.  
(up to 10 artists)

### PAINTED PIANO SPONSOR

\$500

Support one of Oak Bay's iconic painted pianos by contributing to supplies, transportation, and artist honoraria. Your sponsorship helps bring music and colour to the community all summer long.

## Other Sponsorship Opportunities

Do you have a product or service that you feel could help positively contribute to the exhibition or opening celebration? If so, we would love to get you involved and will recognize the value of your product or service.

## Sponsorship Recognition

### Onsite

Logo placement on sculpture plaque and opening celebration artist displays.

### Print

Logo placement on tour maps.

### Advertising

Logo placement in local publications promoting sculptures.

### Digital Media

Logo placement/links on Arts Alive webpage, press releases and social media posts.

### Corporate Hospitality

Opening celebration VIP invitations, meeting the artists in attendance.

### Employee Engagement

Employee volunteer opportunities to support the opening celebrations.

## Secure your sponsorship today

If you are interested in being involved in the Oak Bay Arts Alive Exhibition or Opening Celebrations, please contact us today!

Andrea Pass, Arts and Culture Programmer  
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27  
February

Sculpture Sponsor  
Deadline

01  
May

In-Kind & Opening  
Celebration Sponsor  
Deadline