

2025 Arts Alive OAK BAY

You're invited to celebrate the arts in Oak Bay. Become a community arts champion by supporting the Arts Alive Sculpture program this year.

What is Arts Alive?

Arts Alive is Oak Bay Parks, Recreation and Culture's annual public art exhibition. Sculptures are selected by a peer jury to be displayed for up to a year at outdoor sites in our municipality. The sculptures are on temporary loan by the artists who are sponsored by a local business or community groups.

Between June and November, the public is invited to vote for their favourite artwork and award a 'People's Choice'. The 3 sculptures that received the most votes will be evaluated by the Arts Alive Jury to be considered for purchase by the municipality.

Arts Alive, now in its ninth year, has showcased eighty-two works by local, regional, and internationally acclaimed artists. Thirteen of the exhibition's past sculptures are now part of the permanent art collection.

Barbara Adams, Oak Bay's Former Arts Laureate, is the visionary behind the Arts Alive program, which includes this annual program, as well as the painted pianos which are on display in the community throughout the summer.



28

Friday
February

Artists Chosen for Display

17

Thursday
July

Opening Celebration
and Art Walk

30

Sunday
November

People's Choice
Voting Deadline

2025 Arts Alive OAK BAY

SCULPTURE SPONSORS

\$1,600 – full
\$800 – shared

Sponsor the sculptures. Directly assist artists by providing support for exhibition fees and shipping costs.
(up to 10 full sponsorships available)

MEDIA SPONSORS

Help to promote and publicize the Arts Alive program by providing media coverage of the sculptures or print sponsorship of the walking/cycling maps.

OPENING CELEBRATION SPONSORS

\$300 and up

Sponsor the opening celebration. Artists and public gather for a tour of the sculptures. Oak Bay Council members welcome up to 150 VIP guests, public and press. Light refreshments are provided.

TRANSPORTATION SPONSORS

Provide an eco-friendly mode of transportation for guests to attend the opening celebration and tour. Oak Bay Council and local press in attendance.

IN-KIND ARTIST RECOGNITION SPONSOR

Recognize the contribution of the artists by providing in-kind support for those little extras, such as hotel accommodation, lunch, boutonnieres, etc.
(up to 10 artists)

PAINTED PIANO SPONSOR

\$500

Assist with the cost of supplies, moving and artist honorarium for one of the new pianos.

Main Sponsorship Opportunities

Onsite

- Logo placement on sculpture plaque and opening celebration artist displays.

Print

- Logo placement on tour maps.

Advertising

- Logo placement in local publications promoting sculptures.

Digital Media

- Logo placement, links or hashtags on Arts Alive webpage, press releases and social media posts.

Corporate Hospitality

- Opening celebration VIP invitations, meeting the artists in attendance.

Employee Engagement

- Volunteer opportunities to support the opening celebrations.

Other Sponsorship Opportunities

Do you have a product or service that you feel could help positively contribute to the exhibition or opening celebration? If so, we would love to get you involved and will recognize the value of your product or service.

Secure your sponsorship today

If you are interested in being involved in the Oak Bay Arts Alive Exhibition, Opening Celebrations or the Painted Pianos, please contact us today!

Andrea Pass, Arts and Culture Programmer
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24
Monday
February

Sculpture Sponsor Deadline

05
Monday
May

In-Kind & Opening Celebration Sponsor Deadline